

The Planet Newspapers

978-468-1376

The Port Planet North

Serving the Communities of:

Newburyport
Amesbury
Salisbury
Newbury
Plum Island
Byfield
Sea Brook

Circulation

November - May 4500
May - October 8500

Print Date

First and Third Monday
of each month

Ad Deadline -

Thursday before publication



The Planet North Shore

Serving the Communities of:

Beverly
Salem
Hamilton
Wenham
Marblehead
Rowley
Ipswich
Manchester by the Sea
Gloucester
Rockport
Danvers

Circulation

9000

Print Date

Second and Fourth Monday
of each month

RATE CARD PER PAPER

Ad Sizes

Full Page 9.75 x 14.75
Half Page 9.75 x 7.25
Quarter Page 4.75 x 7.25
Eighth Page 4.75 x 3

ad size	1 Issue	6 Issues	12 Issues	26 Issues
Biz Card	\$30.00	\$160.00	\$310.00	\$590.00
1/8 page	\$70.00	\$370.00	\$625.00	\$995.00
1/4 page	\$125.00	\$665.00	\$1025.00	\$1350.00
1/2 page	\$195.00	\$927.00	\$1575.00	\$2700.00
Full Page	\$325.00	\$1492.00	Ask	Ask

Non Modular Size Ads \$10.50 Per Column Inch

Both Papers Plus 70%

All prices are based on print ready art in TIFF or PDF format

Color is available, please ask salesperson for pricing

YOUR ALTERNATIVE NEWSPAPER